TRAUTALK



Keeping your clients safe while they are travelling and getting them back home without any issues has become even more important today, with cancellations and lockdowns also having begun again. How do you find the right insurance cover for them? We highlight offerings from two key providers.

Hazel Jain

Dev Karvat, Founder & CEO, Asego

Does Asego offer travel insurance for COVID?

Yes, we have launched a unique combo product that covers the travellers' COVID-19-related expenses as well. The product includes hospitalisation, hotel quarantine, cancellations along with other new-age travel protection benefits such as roadside assistance, emergency medical and accidental expenses which not only provides immediate relief in case of travel emergencies but also boosts the confidence of a traveller.

This is for both domestic and international travellers?

Considering the highly volatile situation and travel bans still prevailing at many international borders, the aforementioned product is being offered only to domestic travellers. However, we are planning to start with a similar product for international travellers once the borders open up.

What kind of innovation have you brought in?

Our clients have been accessing our travel protection products through a dedicated web portal, thus always ensuring 100% contactless transactions. We also employed improved optimisation algorithms to gauge travellers' preferences and provide them best-in-class products. Furthermore, we urged our customers to avail 24×7 telephonic assistance and WhatsApp-based communication in case of emergencies. IoT will play a pivotal part in integrating more gadgets into devices capable of sharing real-time insurance data and information.